

ORDER



WKYC

Orders	Order / Rev:	701321
	Alt Order #:	06246988
	Product Desc:	DCCC
	Estimate:	1500
	Flight Dates:	09/11/12 - 09/17/12
	Original Date / Rev:	07/23/12 / 09/14/12
	Order Type:	Political

Primary AE:
Sales Office:
Sales Region

Agency	Name:	<u>Great American Media/ POL</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>1010 Wisconsin Ave. NW, Ste. 800</u>
		<u>Washington, DC 20007</u>

Billing Type:
Billing Calendar:
Billing Cycle:
Agency Commission:

Advertiser	Name:	Democratic Congressional Campaign
	Demographic:	A25-54
	Product Codes:	IS-Candidate/US House
	Priority:	P-3
	Revenue Codes:	AGY, GEN, POL

New Business Thru:
Order Separation:
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	22	\$26,150.00	\$22,227.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$26,150.00	\$22,227.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knaver	North America	North America	Start Of Order - End Of Order	100%

Joe Knauer Start Of Order - End Of Order 100%

Order Share

WKYC	21%	\$26,150.00
Market	100%	\$124,523.81

Competitive Share

CABLE	0%	\$0.00
WBNX	1%	\$1,245.24
WEWS	29%	\$36,111.90
WJW	33%	\$41,092.86
WOIO	16%	\$19,923.81
WUAB	0%	\$0.00

Order / Rev: 701321
Alt Order #: 06246988
Flight Dates: 09/11/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
Estimate: 1500

WKYC

Order / Rev: 701321
Alt Order #: 06246988
Flight Dates: 09/11/12 - 09/17/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
Estimate: 1500

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
														Totals	22	\$26,150.00